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Interactive Journalism and the Environment

University of Nevada,
Reno J-school Offers
10-month Intensive
Professional Program



Staff Report

RENO, NEV. – The Reynolds School of Journalism at the University of Nevada, Reno is offering a 10-month master's

Reynolds School
of Journalism

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NEVADA
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A Master's Degree Program for Working Professionals

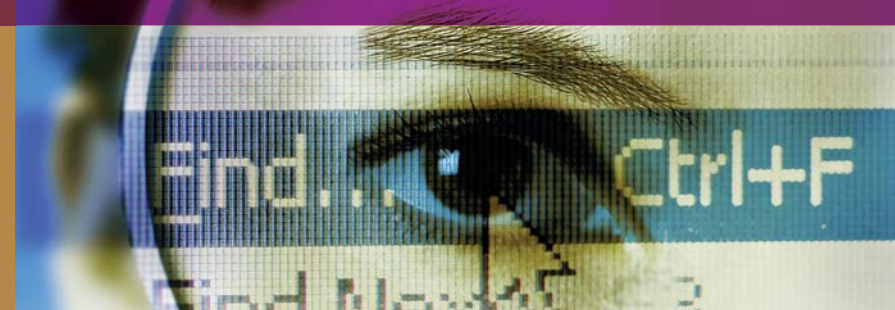
Interactive Journalism and the Environment

Use technology to change how journalists and the public work together.
Focus on the environment of Lake Tahoe as a case study in public affairs reporting.
Create more powerful journalism and earn a master's degree in 10 months.

The Reynolds School of Journalism at the University of Nevada, Reno is offering a 10-month master's program for working professionals who want to help shape the future of journalism.

Students will work as collaborators with faculty to create new forms of interactive journalism. By year's end, students will be ready to apply the best of new media tools to produce environmental journalism that matters to citizens and communities.

The topical focus of our work will be Lake Tahoe, one of the most beautiful lakes in the world. Tahoe faces many of the environmental problems pervasive throughout the West: threats of catastrophic wildfire, water and air pollution, and multiple pressures from growth and development.



Curriculum

Our curriculum is designed around three core beliefs:

- 1) Journalism must be re-conceptualized to fulfill its proclaimed role as a crucial contributor to democratic processes.
- 2) Journalists need to harness digital technology that already is changing relationships between journalists, experts, leaders and citizens.
- 3) The best way to act on the first two beliefs is to focus on a specific content area and experiment with new forms of journalism addressing specific issues.

The program requires **33 credits** and a **full-time commitment from August through early June**. Here's what students will do in that time:

August Study the environment of the West and explore how differently elites, scientists, journalists and citizens talk about public issues. (6 credits)

Fall Semester Learn how communities make decisions and then rethink the role journalism can play in this process. Master digital tools in linear and non-linear storytelling, games and simulations, and participatory journalism. Take an elective course from a distinguished professor of media technology, Literature and the Environment, rangeland management, biodiversity or another environmental field, tapping our university's Academy for the Environment. (12 credits)

Spring Semester Apply journalism theory and methods to help innovate, experiment and publish interactive journalism focused on how people can address environmental problems at Lake Tahoe. Focus on projects in one of three technological areas: narrative storytelling, games and simulations, or participatory media. Take a second elective in visual journalism or in another environmental subject area. (12 credits)

May Complete a professional paper that will communicate to other working journalists what was learned through these experiments. (6 credits)

learn more at www.unr.edu/journalism or call **775.784.4187**

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About Us

The Reynolds School of Journalism

is one of the oldest accredited journalism schools in the West. We have offered a master's degree since the mid-1960s. This program is a new curriculum designed to rethink graduate education in journalism. We will take full advantage of the University of Nevada's outstanding journalism faculty who have expertise in new media, as well as our environmental faculty, whose expertise ranges from biodiversity to GIS to Literature and the Environment. In addition, we will be collaborating with Nevada's Desert Research Institute, which is engaged in hundreds of research projects in pursuit of its mission to "to be the world's scientific leader investigating the effects of natural and human-induced environmental change."

Deadline to Apply Applications are due **March 15**.

Space is limited, and admission will be competitive.

No more than 15 students will be admitted.

See our Web site at <http://www.unr.edu/journalism> for details on how to apply or contact:

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